

一、项目特色

项目分为学术课程、实践参访、社交拓展和文化体验四个部分。学术课程侧重于英语语言和文学的学习并涉猎人文政商各个领域 (Humanities, Politics, Philosophy, Economics, Business, etc.)

二、课程体系

1. 学术课程 (Academic Lectures and Guest Lectures)

a. 名师课堂

主体课程由牛津大学各院系的教授或学者亲自主持,零距离互动,感受牛津学生的学习生活;部分课程为特邀嘉宾讲座,学生们与行业精英进行思想碰撞。政界的特邀嘉宾还会带来精彩的政治辩论,各党派的现任议员阐述他们对时事政局的见解;

b. 专业化课程

侧重于英语语言和文化的学习并延续牛津通识教育的理念,覆盖政治、文化、经济、科学、艺术文学等多个领域。课程内容包括:商务英语,学术英语写作,跨文化交流,英国文学史,英国习俗与礼节,莎士比亚戏剧解读,英国在欧洲以及世界的地位,脱欧对英国政治经济的影响,英国诗词与散文,英美文学对比鉴赏等等。

2. 实践参访 (Workshops and Seminars)

a. 影视制作工作坊

学习专业的电影制作方法,并实践动手制作自己的音乐电影。项目结束的时候评选最佳影视制作奖,这会是对牛津之旅最好的纪念方式;

b. 名企参访

项目组将精心挑选一家英国名企带领学生进行参观学习,往期包括英国百年名企捷豹路虎 (JLR)、Mini Cooper 等,学生们可以了解学习这些企业从采购、生产到运营的每一个环节;

c. 毕业指导工作坊

研究生申请工作坊将帮助日后有出国计划的学生提早做出全面的规划和准备;就业能力工作坊将指导日后有工作计划的学生从自身爱好及性格出发进行职业发展规划;牛剑毕业生经验分享研讨会。

3. 文化体验之旅 (Cultural Visits)

a. 牛津参访

牛津城的参访和游览,包括世界上第一个公共博物馆阿什摩林博物馆,牛津自然历史博物馆,著名的叹息桥,校友钱钟书先生所在学院等丰富精彩的活动;

b. 文化之旅

参观莎士比亚故居,英国时时处处都弥漫着浓郁的莎士比亚氛围,莎士比亚是文学史上充满着传奇色彩人物,像养料一样融入了英国文化的血脉;

c. 皇家宫殿

参访自 21 世纪以来一直是英王行宫的温莎城堡 (Windsor Castle),它是现今世界上有人居住的城堡中最大的一个;

d. 伦敦行程

大本钟,伦敦眼,游览英国皇家官邸白金汉宫,首相府唐宁街十号,伦敦塔桥,英国议会,参访世界上历史最悠久、规模最宏伟的大英博物馆。

c. 巴斯&巨石阵

巨石阵,古罗马浴场,皇家新月,简奥斯的博物馆等。

4. 英伦社交拓展 (Social Activities)

a. 西式社交舞会过程中除了跳舞,同学们还能享受香槟、红酒和甜点 小食,还将会有更多神秘的互动环节,可以与牛津的同学们一起留下在牛津学习生活的美好记忆;

b. 葡萄酒品鉴会(Wine Tasting) 闻香观色,品味,吐酒,归纳总结等步骤,从葡萄酒产地,酿造工艺,年份各方面系统性学习葡萄酒知识;

c. 高桌晚宴(Gala Dinner) 项目结束当晚举行结业典礼(Certificate Award Ceremony),体验牛津最传统的高桌晚宴,并播放由同学们自己制作的音乐电影作品,为两周的牛津学习生活画上完美的句号。

三、项目结项

学习交流证明: 由牛津展望计划项目组以及牛津大学协办学院颁发的学习交流证明;

推荐信: 优秀学生还将有机会获得牛津项目组老师或任课老师的推荐信

优秀学员奖项: 颁发Best Presentation Award和最佳影视制片奖。

附录： 示例课程表（将依据实际情况进行时间和内容上的调整）

	5th August	6th August	7th August	8th August	9th August	10th August	11th August
Morning	Arrive in the UK; Check in; Ice-breakers.	Breakfast	Breakfast	Breakfast	Breakfast	London Visit (Parliament, London Eye, Tower Bridge, Big Ben, Thames River, etc.)	Weekend Freeday
		Induction Ceremony	Royal family and British aristocracy	English Poems and Prose	Workshop: film making		
The history and structure of Oxford University		College lunch		College lunch	College lunch		
Noon		College lunch	College lunch	College lunch	College lunch		
Afternoon	Oxford tour (Bridge of Sigh, Bodleian Library, Sheldonian Theatre, etc)	British customs and etiquette	Workshop: presentation skills	Fundamentals of Critical Reasoning	Seminar: my life as a student in Oxford & Cambridge		
Evening			The future of artificial intelligence	Dinner		Dinner	
	12th August	13th August	14th August	15th August	16th August	17th August	18th August
Morning	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
	Visit Stratford-upon- Avon (birth place of Shakespeare)	Thinking as an economist Media industry in the UK	Mid term Reflection	Politics and Economics: the impact of Brexit	Guest Lecture: my work as producer of Downton Abbey	Guest Lecture: The Art of Food, West VS East	Weekend Freeday
Noon	College lunch	College lunch	College lunch	College lunch	College lunch		
Afternoon	Industrial/Enterprise Visit	Treasures of the Ashmolean Museum at Oxford University	Free Afternoon and Open Theater of Shakespears' Play	Ashmolean Muesuem and Natural History Museum Visit	Intercultural Communications	Visit Windsor Castle	
Evening	Summer Ball	Dinner		Pub Night	Dinner	Dinner	
	19th August	20th August	21st August	22nd August	23rd August	24th August	25th August
Morning	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
	Weekend Freeday	Bath Visit (Roman Bath, Victoria Art Gallery, Fashion Museum, Royal Crescent, etc)	CV and Interview Clinic	English for Business and Work	Political Panel Discussion	Student Presentations	Return to China
College lunch			Workshop: Choosing a career	College lunch			
College lunch		English Literature: introduction to Macbeth	Workshop: Wine tasting	Presentation Rehearsal	Certificate ceremony		
Dinner		Dinner	Dinner	Dinner	Gala dinner		